

SPONSORSHIP OPPORTUNITIES



January 16-19
San Diego, CA

Partner with Us at the Instructional Leaders' Summit (ILS26)

Transform Learning. Ignite Student Agency. Lead Change.

Join us in San Diego this January for a powerful gathering of school and district leaders at ILS26: The Instructional Leaders' Summit—an immersive, 2½-day experience focused on collaborative problem-solving and sustainable action. This intimate convening offers a high-impact opportunity for sponsors to connect with decision-makers who are leading real change in their schools and systems.

Why Sponsor ILS26?



Engage with Committed Instructional Leaders

Reach a focused cohort of influential school- and system-level leaders who are actively seeking innovative tools, services, and strategies to transform learning and drive student-centered change.



Foster Authentic Connections

ILS26 isn't a traditional conference—it's a cohort-based, collaborative experience. Sponsors have the unique opportunity to build meaningful relationships in a setting designed for real conversation and long-term partnership.



Align with Purpose-Driven Work

This convening centers on action: attendees bring real-world challenges and leave with strategic plans. Sponsors who align with this mission can position themselves as part of the solution—supporting leaders as they design and implement sustainable change.



Ongoing Visibility

Sponsorship includes access to pre- and post-event engagement opportunities, giving you lasting visibility beyond the weekend itself.

Summit Sponsor

\$25,000 (2 available)

Our premier sponsor level, ideal for organizations seeking maximum visibility. Includes:

- Five-minute speaking opportunity during an opening plenary session
- Acknowledgment during our group activity or community service project, details TBD
- Verbal recognition during opening and closing remarks
- One email sent to conference registration list (exclusive)
- Featured logo placement on the conference website and event signage, and printed materials
- Two tickets to the full event to participate and network with this exclusive audience

Breakfast Sponsor

\$12,000 (2 available)

Engage directly with attendees at the start of the day. Includes:

- Three-minute speaking opportunity during breakfast
- Logo on breakfast signage, website and printed materials
- Verbal recognition during breakfast
- One ticket to the full event to participate and network with this exclusive audience

Lunch Sponsor

\$15,000 (2 available)

Gain visibility in the middle of programming, during lunch sessions. Includes:

- Three-minute speaking opportunity during lunch
- Logo on lunch signage, website and printed materials
- Verbal recognition during lunch
- One ticket to the full event to participate and network with this exclusive audience

Dinner Sponsor

\$15,000 (1 available)

Be the focus of a key networking and social experience. Includes:

- Three-minute speaking opportunity during Saturday dinner
- Logo on reception signage, website and printed materials
- Verbal recognition during the event
- One ticket to the full event to participate and network with this exclusive audience

Add-Ons:

Customized/Branded Gift

\$2,500 (4 available)

Keep your company top of mind with a custom or branded gift to share with the 500 decision makers attending the summit (sponsor provides the gift)

Exhibitor Table \$7,000 (4 available)

Interact with attendees throughout the conference. Includes:

- Table and tablecloth in a high-traffic area
- Opportunity for branded signage, giveaways, and networking
- Visibility during all conference hours

Lanyard Sponsor \$5,000 (1 available)

Ensure your brand is seen throughout the event. Includes:

- Logo on all attendee lanyards
- Logo placement on the conference website and printed materials

Contact Us

For additional information about these exciting engagement opportunities, please contact our sponsor and exhibit team at exhibits@ascd.org

TERMS & CONDITIONS This fact sheet is for information only. Full benefits, terms and conditions are included in the sponsorship contract. • Benefits and pricing are subject to change without notice. • Specific benefits may be changed or become unavailable based on the specific planning for each year's conference. All benefits are delivered within the sponsorship/conference term established in the sponsorship contract. • Attendance numbers, exposure and view estimates for overall attendance, Mainstages and other events are based on historical performance and are not a guarantee or prediction of future performance. Benefit packages are nontransferable. Refunds, substitutions or reductions in price for unused benefits will not be made. Each sponsor is welcome to use or not use the deliverables outlined above.

event.iste-ascd.org/ILS26